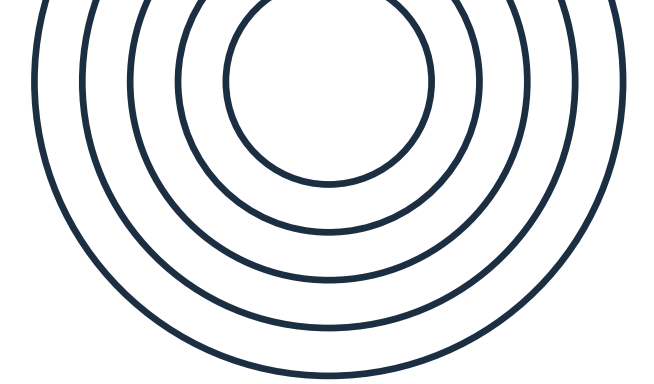




Set Sail for New Ideas.

JUSTIFY YOUR TRIP

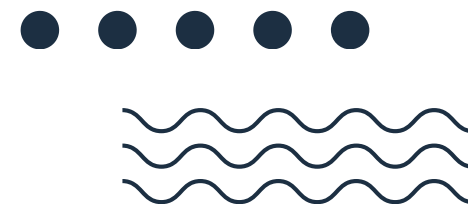
 **April 21–23**

 **Newport, RI**



Not your average HR conference.

DirectEmployers Annual Meeting & Conference (DEAMcon) is a great chance to step out of the day-to-day and get inspired by new ideas surrounding HR compliance and recruitment. It's not just about sitting in sessions—it's about learning from the best, swapping ideas with peers, and coming back energized and full of fresh strategies. Plus, it's always good to mix in a little fun with professional growth!



Association Meeting

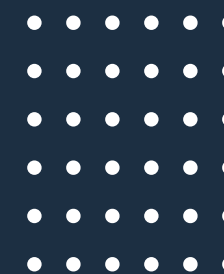


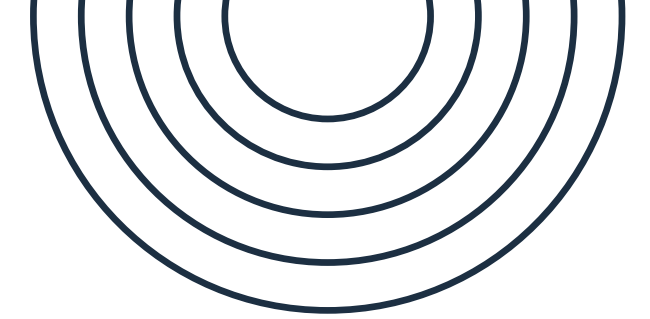
B2B Event

The elevator pitch.



DEAMcon is the one, must-attend event of the year for HR professionals focused on compliance and recruitment. It offers high-impact sessions, interesting keynotes, and unmatched networking with peers and industry leaders. Attending this conference equips teams with actionable insights to stay ahead of regulatory changes, elevate hiring efforts, and strengthen employer brand—all in one high value and inspiring event.





Who you'll meet.



**National Employment
Brands**



**Government &
Nonprofits**



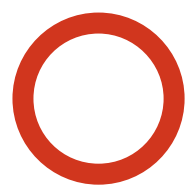
**State Workforce
Agencies**



**Community Colleges
& Universities**



**Industry Service
Providers**



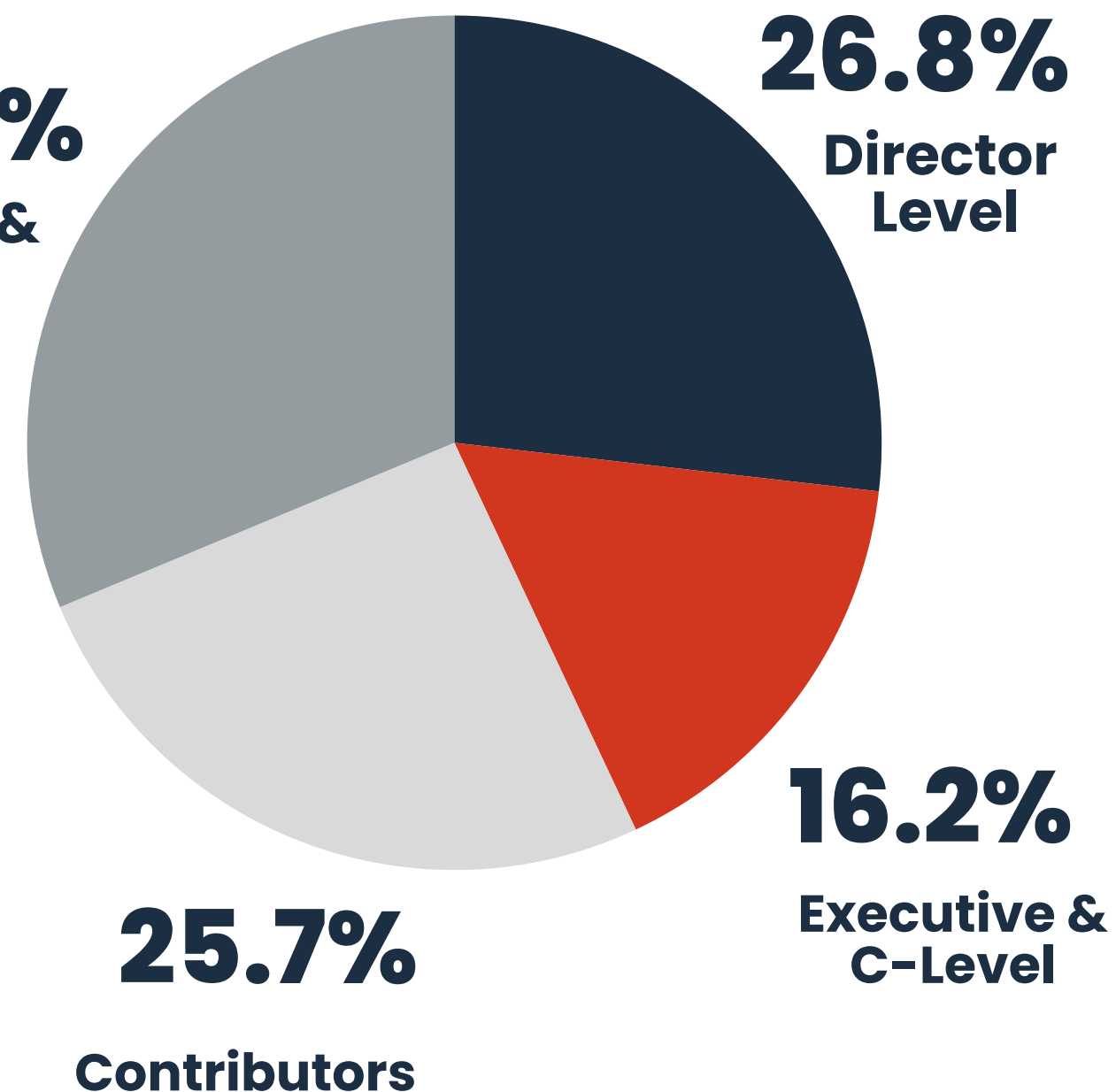
By the numbers.



250+
attendees

125
companies &
organizations

31.3%
Managers &
Supervisors



*Figures reflect averages from recent DEAMcon events.

What people are **saying**:

“

DEAMcon is one of my favorite conferences that I attend every year.

”

“

The networking at DEAMcon is priceless. The people that you meet, the partnerships that you build. I can't say enough about it!

”

“

The quality of the DEAMcon program and speakers is top notch!

”

Engaging program **content.**

DEAMcon is designed to support the many roles you manage and offers sessions for all skill levels, covering everything from HR compliance and recruitment marketing to accessibility and hiring strategies.



**Inspiring
Speakers**



**Standout
Presentations**



**Practitioner-led
Workshops**





Real-world education.

Along with the robust and highly relevant programming offered at DEAMcon, attendees can also earn major professional development credits—we're talking HRCI and SHRM recertification credits. Content *and* accreditation? That's a win-win!

Our 2027 credits are still pending but here's an example of what past DEAMcon attendees have left with:



18.75 credits



18.75 credits

Interactive demo hall.

View videos, experience live demos, and chat with underwriters to learn about emerging products and services in a no-pressure environment. Visit each pedestal to complete your Underwriter Passport and collect Swag Bucks that can be used to purchase merchandise in the Swag Store so you can show off your Association with pride, taking home the items YOU want to add to your collection.





Unparalleled networking.

Good conversations don't stop when the sessions end. Swap ideas with peers who get what you do and make connections you can count on back at work. From social breaks to our themed evening event, there's plenty of time to mix a little fun with your professional growth!

Exceptional value.

Forget boxed lunches and black coffee. From breakfast and lunch to snack breaks and hand-crafted drinks at our Espresso Cart, it's all included in your registration. We curate unique food offerings to keep you fueled throughout the conference—you're in for a real treat!





Convenient venue.

Immerse yourself in the heart of the action when you book your stay at the DEAMcon venue. Located steps from the conference space, you'll enjoy the short "commute" time, low rates, and the ability to continue conversations with fellow attendees long after conference hours.

Newport Harbor Island Resort

The \$259 per night (plus taxes and fees) DEAMcon27 room rate will be available until Monday, March 15, 2027, or until sold out. We encourage you to book early to ensure availability.

**Where bold
brands meet
bold ideas.**



ORACLE®



bp



Canon



American
Heart
Association.



Colonial Pipeline Company

Honeywell



International
Paper

American Airlines



AMERICAN
EXPRESS



*Organizations represented at past DEAMcon events

Cost to attend DEAMcon27.

CONFERENCE RATES

- \$499 Member Rate** (\$649 beginning March 16, 2027)
- \$499 Nonprofit Rate** (\$649 beginning March 16, 2027)
- \$1,199 General Admission** (\$1,349 beginning March 16, 2027)

GROUP DISCOUNT FOR TEAMS

15% off for three or more attendees
available only for the \$499 tickets

VENUE ACCOMMODATIONS

\$259 per night (plus taxes and fees)
Government per diem rooms are offered
based on availability, at prevailing rate.

APPROXIMATE COST

Ticket \$

Travel \$

Hotel \$

Other \$

TOTAL \$

DEAMcon.org